



LAWN  
• 27 •

SATURDAY  
SEPTEMBER 28, 2019

**SECURE YOUR 2019 TOYOTA AFL GRAND FINAL HOSPITALITY  
THIS SEPTEMBER IN THE LUXURIOUS SURROUNDS OF LAWN 27**

Located on the doorstep of the MCG, Lawn 27 is the place to entertain your guests and key stakeholders on the biggest day of the Australian sporting calendar.

Set among the picturesque surrounds of Yarra Park, Lawn 27 sets a new benchmark in corporate hospitality.

Combining casual sophistication and first-class styling, you will have the ability to host your clients in a premium environment that is sure to impress. Lawn 27 is the complete package that will ensure your Toyota AFL Grand Final day will be a memorable one for you and your guests.



FOR FURTHER INFORMATION AND BOOKINGS PLEASE CONTACT  
[CLIVE@AFLONLOCATION.COM.AU](mailto:CLIVE@AFLONLOCATION.COM.AU) OR 0416 226 494

AFL On-Location is an authorised Toyota AFL Grand Final On-Seller OSAFL 19/19







# LAWN 27

## A TRULY MEMORABLE EXPERIENCE

Your exclusive Lawn 27 package features a pre-game, first-class hospitality experience which is complemented with the best available Category 1 reserved seating for the 2019 Toyota AFL Grand Final.

Continue the fun and excitement with your guests as you return to Lawn 27 post-match to relive all the highlights of the game. Guests will also be entertained with a variety of musical acts that will ensure Lawn 27 is the place to be on that 'One Day in September'.



## FIRST-CLASS ENTERTAINMENT INCLUDED

- » Category 1 reserved seat for the 2019 Toyota AFL Grand Final
- » Access to the spectacular Lawn 27 precinct pre-game and post-game
- » Gourmet cocktail food and premium wines, ales, spirits and a range of non-alcoholic beverages served throughout these times
- » First-class entertainment throughout the day including appearances by VIPs, media personalities and AFL talent
- » Opportunity to secure an exclusive private entertaining area for your organisation, including your own bar area (minimum 30 guest commitment)
- » Souvenir edition of the *AFL Record* for each guest

**INVESTMENT \$3070 PER PERSON INCL. GST**



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# LAWN 27 BOOKING FORM

## CLIENT DETAILS

|                   |               |
|-------------------|---------------|
| TITLE             | NAME          |
| COMPANY TITLE     | BUSINESS NAME |
| POSTAL ADDRESS    |               |
| TELEPHONE (WORK)  | MOBILE        |
| EMAIL             |               |
| INVOICE AMOUNT \$ |               |

| ENVIRONMENT                        | NUMBER OF GUESTS | PRICE PER HEAD | TOTAL (\$) |
|------------------------------------|------------------|----------------|------------|
| Syndicated Area                    |                  | \$3070         |            |
| Exclusive Area (minimum 30 guests) |                  | \$3070         |            |

All facility applications are subject to AFL approval, availability and the attached terms and conditions. All prices are inclusive of GST.

I WISH TO PAY BY ☐ CREDIT CARD ☐ DIRECT DEPOSIT ☐ PAYMENT PLAN

**PAYMENT OPTIONS** (Note – all payments are non-refundable)

- (a) **Credit Card:** if you choose to pay by American Express please note that a surcharge of 2.8% will apply which will be added to the Booking Total. Please complete your credit card details where indicated below. The AFL will process your credit card upon receipt of your Booking Form and forward you a Booking Confirmation within 24 hours of receipt.
- (b) **Direct Deposit:** for Direct Deposit, the AFL will provide you with an invoice upon receipt of your booking form. The invoice will detail the payment terms, the AFL's bank account details and a reference number for you to process the payment. Full payment will be required within 30 days of receipt of the invoice. For bookings made after July 1, 2019, full payment will be required immediately.
- (c) **Payment Plan:** this payment option is available to all bookings made on/before June 30, 2019. Total booking amount will be divided in equal instalments, based on the number of months remaining in the payment plan cycle. Final payment is due August 15, 2019. Upon receipt of your booking form the AFL will issue you an invoice detailing your payment instalments. Please note that the AFL's payment schedule is the 15th of every month. Please provide your credit card details below to expedite this process.

## CARDHOLDER AUTHORISATION

CARD TYPE ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

In lieu of my credit card imprint, I, the undersigned \_\_\_\_\_ holder of credit card: \_\_\_\_\_

CARD NUMBER                 EXPIRY     CVC

I hereby authorise AFL, as the merchant account holder, to charge my credit card with the above Booking Total plus the applicable Credit Card Fee as defined under the Payment Options (a). I authorise the AFL to use my faxed or scanned signature in executing payment for my booking with the AFL as detailed above. I declare that the above payment has been made on behalf of all persons booked under this booking as detailed above.

Cardholder Name as it appears on your Credit Card:

|                        |      |
|------------------------|------|
| CARDHOLDER'S SIGNATURE | DATE |
|------------------------|------|

- ☐ I would like to receive further updates, special offers and promotions from the AFL and selected partners in accordance with the AFL privacy policy.

## ACKNOWLEDGEMENT

By submitting this Booking Form, I acknowledge and accept the Booking Conditions attached, including the terms of cancellation, and the AFL Privacy Policy (available at [afl.com.au/privacy](http://afl.com.au/privacy) or upon request)

SIGNATURE

DATE \_\_\_\_\_



# LAWN 27 BOOKING FORM

This sales contract ("this contract") is between Corporate Sports Australia Pty Ltd. ACN 600 630 279 ("CSA") t/as AFL On-Location and the party identified as the client in the attached Schedule of Details ("the Client") and is subject to the following terms and conditions. The attached Schedule of Details is incorporated by reference herein and both form part of this sales contract.

## 1.0 DEPOSITS

- 1.1 The Client agrees to pay a deposit of 50% of the total cost shown on the Schedule of Details ("the Total Cost") within seven (7) days of its signature of this contract or within such longer period as CSA may in its sole discretion allow. ("the Deposit"). CSA can if it chooses to do so, cancel the contract if the Deposit has not been paid. In the event of cancellation the provisions of clause 5 will apply.

## 2.0 PAYMENTS

- 2.1 The balance of all accounts outstanding for an event must be paid eight (8) weeks before the event date shown on the Schedule of Details and if the Client fails to pay by then CSA can cancel the contract and the Client shall nevertheless be liable to pay the Total Cost. If the Client elects to pay any sum due under this agreement by means of a credit card, then the Client agrees to pay to CSA, a transaction fee at the rate of 4% of the amount paid by credit card.

## 3.0 NUMBERS

- 3.1 Subject to there being availability as determined by CSA, should the Client wish to increase the Client's numbers at the event, four (4) weeks notice is required. The extra numbers are charged on a pro rata rate per head.

## 4.0 LATE BOOKING

- 4.1 Bookings within ten (10) weeks or fewer of the event, will be invoiced in full and due within seven (7) days of signature of this contract by the Client.

## 5.0 CANCELLATION

- 5.1 Without limiting CSA's right to claim payment under the contract or any loss and damage arising as a result of the cancellation thereof, if CSA (pursuant to clause 1, or any other right it has to do so) or the Client for any reason, cancels this contract more than twelve (12) weeks before the event, the Client agrees that it must pay CSA, 50% of the Total Cost plus GST as a cancellation fee.
- 5.2 If CSA (pursuant to clause 1 or any other right it has to do so) or the Client for any reason, cancels this contract less than twelve (12) weeks before the event the Client must pay to CSA the Total Cost plus GST as a cancellation fee.
- 5.3 Any amount, which has at the time of the cancellation been paid by the Client in respect of the Deposit due, will be forfeited to CSA and will be deducted from the amount which is due as the cancellation fee.

- 5.4 Notice of cancellation by the Client shall not take effect until it is received in writing by CSA. If the notice is not received on a working day then the notice will only take effect on the next working day after it is received. This clause (d) is inserted solely for the benefit of CSA

## 6.0 TICKETING

- 6.1 Client security passes and event information will be sent out approximately four (4) weeks prior to the event. Tickets, if applicable and included in the package, will be provided on the day of the event unless otherwise stated. Any tickets are merely an accommodation and CSA acts only as an agent between the Client and the principal organisers of the event. The Client agrees that it is bound by any terms and conditions that apply to the issue of the tickets. It is understood that the tickets are not used as an inducement to purchase hospitality packages.

## 7.0 ALTERATION TO THE ADVERTISED PACKAGE

- 7.1 Every reasonable effort will be made to adhere to the advertised package, but any package may be altered or parts omitted or dates changed for any cause that CSA shall in its sole discretion consider to be reasonable. CSA is entitled without incurring any liability, to change the site and location of the hospitality facilities being provided.

## 8.0 FOOD AND LIQUOR

- 8.1 AFL has the sole right for the provision of food and liquor in all areas and no items of this nature shall be brought into the event venue. AFL and CSA shall adhere to the local licensing conditions for alcohol.

## 9.0 DISCLAIMER AND INDEMNITY

- 9.1 The Client hereby waives and releases CSA and the Australian Football League ("AFL") from, and indemnifies and holds CSA and the AFL harmless against, any and all costs, damages, and expenses, which are incurred by the Client, its agents, employees and/or guests and which arise in connection with this contract or the attendance at the event.

## 10.0 MISCELLANEOUS

- 10.1 This agreement constitutes the sole and exclusive agreement between the parties. The Client acknowledges that no other warranties, representations written or verbal, have been made that are not reflected herein.
- 10.2 This agreement is governed by and construed in accordance with the laws of Western Australia, and the Client agrees to submit to the exclusive jurisdiction of the Courts in that State. The client hereby irrevocably waives any objection to the venue of any legal process selected by CSA.
- 10.3 The Client agrees to pay interest on any overdue amounts at the rate of 1% per month or part thereof
- 10.4 The Client agrees to pay all fees incurred by CSA in recovering any sum due under the Contract, (or resolving any dispute with the Client), on a full indemnity basis.

- 10.5 The Client agrees that any claim or dispute under or arising out of this contract shall be dealt with as a general procedure case as contemplated by the Magistrates Court (Civil Proceedings) Act 2004 WA ("the Act") and that if CSA is a successful party in the case, then the Client agrees to pay all of the costs incurred by CSA regardless of the value of the claim or the relief claimed, and as contemplated by s25(7) of the Act, the Client agrees to pay CSA's costs on either an indemnity basis or under the applicable costs determination whichever is the greater.

- 10.6 The person who signs for the Client represents that he or she has authority to make this contract on behalf of the Client. If it is found that by reason of the persons lack of authority, the Client is not liable under this contract, then such person shall be deemed to have made this contract with CSA on his/her own behalf.

## 11.0 ALTERNATIONS TO THE AFL GRAND FINAL

- 11.1 Without limiting any other provision hereof, If any part of the AFL Grand Final including, without limitation, the event at the venue and the AFL Grand Final itself is cancelled, abandoned or postponed, in whole or in part, for any reason whatsoever that is beyond CSA or the AFL's reasonable control, including, without limitation, due to adverse weather conditions, there is no right to refund or exchange and no obligation is assumed by CSA or the AFL for the arrangement of a substitute event, performance or any other element.
- 11.2 Due to unforeseen circumstances it may be necessary for the AFL to reschedule the AFL Grand Final and if the AFL does so, CSA will use its reasonable endeavours to provide on the rescheduled day a comparable Facility to the Client as is provided for hereunder. If CSA does provide a comparable Facility on the rescheduled day the Client is bound to accept that Facility and these terms and conditions will apply in all respects.